



# PUBLIC SERVICE ANNOUNCEMENTS

## Virginia Department of Emergency Management

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FOR RELEASE AT WILL  
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### **Remembering Katrina**

#### **:30 PSA--HURRICANE PREPAREDNESS**

We all watched last year as Hurricane Katrina pummeled states along the

Gulf Coast, knocking out power, destroying property and taking lives.

That can happen here. Yet, surveys show that most Virginians are no

better prepared for hurricanes today than they were when Katrina struck.

Now's the time to get ready, because...it could happen to you. Visit

[vaemergency.com](http://vaemergency.com) to learn about simple, inexpensive steps you can take to

be prepared.

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### **Coastal**

#### **:30 PSA--HURRICANE EVACUATION**

If a hurricane is approaching and officials advise you to evacuate, do so

immediately. By leaving early, you avoid crowded highways, flooded

roads, fallen trees or downed power lines. Take a three-day supply of

food, water, clothing, personal hygiene supplies, bedding and medications.

Remember, emergency shelters do not allow pets other than service animals, so make an evacuation plan for your pet ahead of time. Fill your car with gas before gas stations become crowded or they shut down, and follow recommended hurricane evacuation routes. It could happen to you. Visit [vaemergency.com](http://vaemergency.com) to learn more.

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**:30 PSA--PREPARING YOUR HOME**

If a hurricane is approaching and officials have not advised you to evacuate, take these steps to protect your home from damage. Board up windows or close storm shutters. Tie down or move outdoor objects that could blow away. Store water in clean containers or bathtubs in case water becomes contaminated. Gather enough batteries for your flashlight and portable radio in case of a power outage. Mobile home residents should leave and take shelter inside a sturdy building. It could happen to you. Visit [vaemergency.com](http://vaemergency.com) to learn more.

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### **:30 PSA--FLOOD INSURANCE**

Did you know that your homeowner's or renter's insurance policy does

not cover flood damage? Nearly 25 percent of all flood insurance claims

come from areas with a low or moderate risk of flooding. Don't delay –

there is a 30-day waiting period before flood insurance coverage goes into

effect. Protect your home now by contacting a licensed insurance agent.

The sooner you get the coverage, the better. It could happen to you. Learn

other ways to protect your home and family at [vaemergency.com](http://vaemergency.com)

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### **Inland**

#### **:30 PSA--FLOODING**

Floods cause more damage and loss of life nationwide than any other

natural disaster. In Virginia, hurricanes Gaston, Jeanne and Isabel showed

us how vulnerable our inland regions are to flooding. Find out if your area

is prone to flooding, be aware of weather conditions and know how to get

to higher ground quickly. Avoid driving through flooded areas. For more

hurricane and flood safety information, visit [vaemergency.com](http://vaemergency.com). It could

happen to you.

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**:30 PSA--DRIVING SAFETY**

It's a fact: most flood deaths result when people attempt to drive through water. If you come upon a road that is covered by water, turn around and find another way to your destination. The depth of water can be deceptive, and just two feet of water will carry away most vehicles, including SUVs and pickup trucks. Water levels can rise quickly. If water surrounds your vehicle, abandon your vehicle and climb to higher ground immediately. It could happen to you. Learn more flood safety tips at [vaemergency.com](http://vaemergency.com)

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## **Flooding**

### **:30 PSA – WATCH vs. WARNING**

When a flood or flash flood watch is issued, there is a possibility of

flooding in your area. Continue to listen to this station for weather

updates. If a flood or flash flood warning is issued for your area, that

means flooding is occurring and you need to get to higher ground

immediately. If you are driving and come across a flooded road, turn

around and find another way. Once a car is swept up by flood waters, it is

often difficult to escape. It could happen to you. Visit [vaemergency.com](http://vaemergency.com)

for more flooding preparedness tips.

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